

# Kansas State Board of Technical Professions Strategic Plan



## Mission

The mission of the Kansas State Board of Technical Professions is to provide protection of the health, safety, property, and welfare of the people of Kansas by assuring that the practice of architecture, engineering, geology, landscape architecture, and land surveying in the state is carried out only by those persons who are proven to be qualified as prescribed by the statutes and rules and regulations of the Board of Technical Professions.

## Values

- Acting with integrity
- Promoting and demonstrating ethical practice
- Responsive in how we serve applicants, licensees, and the public
- Fair in our treatment of applicants, licensees, and the public
- Transparent in providing information to our stakeholders

## Vision

The Kansas State Board of Technical Professions demonstrates regulatory leadership through the development of fair, equitable and accessible standards for licensure of the technical professions; increased understanding and value of licensure and the vital public protection role of the board; and ensuring highly effective, informed and dedicated board members and staff.

## Vivid Description

- The Board operates with foresight, focusing more on proactive solutions than reactive responses.
- Due to ongoing legislative education, Kansas experiences fewer threats to licensure than other jurisdictions, reflecting strong public and policymaker support.
- The Board remains relevant into the future through agile, adaptable, proactive, and foresighted thinking and response.
- Candidates better understand and can more easily navigate the process to licensed practice in the state.
- Licensees consistently uphold high standards of professional practice, safeguarding public health and safety.
- The number of licensed professionals is increasing across all technical fields, with broader expertise and backgrounds that reflect and serve Kansas' evolving built environment and public needs.

## **Goals, Objectives, and Strategies/Tactics**

### **Goal 1: Enhance the stakeholder experience while safeguarding the public**

*Objective 1.1: Improve efficiency and transparency in the licensure process by reducing unnecessary friction for applicants.*

Strategies:

1. Conduct a comprehensive review of the licensure approval process and identify improvement opportunities every two (2) years.
2. Develop a standardized review process for international, master's degree, reciprocity, and regulatory applicants (e.g., NCEES, CLARB, NCARB).
3. Create and maintain discipline-specific flowcharts to guide ballot-review procedures and review annually.

*Objective 1.2: Ensure clear, consistent, and defensible statutes and regulations for the technical professions.*

Strategies:

1. Review and update statutes and regulations on a biennial basis, starting with the July 2026 committee meetings.
2. Collaborate with legal counsel during each rulemaking cycle to strengthen regulatory clarity and defensibility.

*Objective 1.3: Improve consistency, fairness, and transparency in complaint-resolution processes.*

Strategies:

1. Develop and publish complaint-handling guidelines, including timelines and criteria.
2. Review the fine schedule annually and adopt written criteria for mitigating/aggravating factors.
3. Assess options for qualified investigative services and define criteria for quality assurance.

### **Goal 2: Increase understanding and recognition of licensure and the Board's role**

*Objective 2.1: Strengthen legislative awareness of the value and rigor of licensure.*

Strategies:

1. Distribute the KSBTP newsletter to legislators on a regular schedule.
2. Host a legislative strategy session annually in partnership with professional societies.
3. Maintain and regularly update a list of licensed legislators and engage with them after each election cycle.

*Objective 2.2: Enhance public understanding of the importance of licensure in protecting health, safety, and welfare.*

Strategies:

1. Retain a social media vendor to design and implement a year-round public outreach campaign.
  - Develop and publish educational infographics (e.g., “Did You Know...”, “When You Need a [Profession]...”).
  - Create simplified explanations of the licensure process to build public trust.
  - Highlight professional recognition events (e.g., Landscape Architecture Month, Surveyor Week).
2. Update and distribute the informational brochure for code officials and related regulatory agencies.

*Objective 2.3: Strengthen collaboration with professional societies to support shared public protection goals.*

Strategies:

1. Coordinate at least one (1) cross-professional meeting annually to maintain visibility, share updates, and identify collaborative opportunities.
2. Identify shared priorities beyond legislative efforts (e.g., outreach, ethics, education) and explore joint initiatives aligned with the Board’s mission.

*Objective 2.4: Increase awareness and understanding of licensure among students and emerging professionals.*

Strategies:

1. Host at least one (1) Board meeting annually at a Kansas university to increase visibility and engagement.
2. Coordinate at least one (1) student outreach activity annually focused on the value of licensure and clear guidance on pathways to licensure in Kansas.

### **Goal 3: Ensure a highly effective, informed, and supported Board and staff**

*Objective 3.1: Strengthen onboarding processes to prepare Board and staff for their roles.*

Strategies:

1. Maintain a centralized SharePoint library of orientation materials and update annually.
2. Conduct orientation sessions with all new Board members prior to their first Board meeting.

*Objective 3.2: Provide ongoing training and professional development to support effective Board and staff performance.*

Strategies:

1. Communicate legislative changes that impact Board operations after each session.
2. Maintain process documentation in an accessible SharePoint directory.

3. Offer role-specific development for Board and staff (e.g., chair, vice chair, committee leaders).
4. Evaluate and consider new development tools and opportunities (e.g., CliftonStrengths, governance training).

*Objective 3.3: Recognize and support Board and staff contributions.*

Strategies:

1. Identify and support appropriate opportunities for professional growth, learning, and recognition.
2. Ensure Board and staff have the tools, resources, and systems necessary to perform their duties effectively.